



## About Me

DOB: July 12, 1978  
Nationality: Lebanese

Friendly down-to-earth and outgoing with a good sense of humour and an open-minded view to life.

Outdoors is where I spend most of my free time, in wadis, mountains and deserts, with like-minded club members, exploring new grounds and reconnecting with nature for a dose of serenity away from the busy streets of the city.

When it comes to everything design, I have a keen sense of observation and impeccable attention to detail, a perfectionist approach carried out efficiently and in a timely manner.

My passion lies in finding creative visual solutions and interpretations, bringing together all ingredients of the recipe to serve the perfect dish.

## Languages



## Personal Skills



# Joe Zeinoun

## Graphic Designer

📞 Mobile: +971 50 508 4 806 | Landline: +971 4 320 6 618  
✉️ jzeinoun@gmail.com  
🌐 LinkedIn.com/in/joe-zeinoun  
📍 Dubai Silicon Oasis, Dubai, United Arab Emirates  
🖥️ Portfolio at [www.joezeinoun.com](http://www.joezeinoun.com)



## Work Experience



**18 – Pr.**  
Dubai, UAE

### DDB Dubai, Graphic Designer

The journey continues with DDB handling mainly Al Safi Danone account. The main focus has been on packaging design for the majority of Danone and Al Safi products in the region. Additionally handled some few other accounts like, Abbott, Henkel, Tayseer and more.

**05 – 18**  
Dubai, UAE

### TBWA\RAAD, Graphic Designer

Embarked on a twelve-year journey of intensive studio and design practice in, ATL/BTL, interactive and digital, catering to a variety of clients, such as Nissan, Infiniti, Renault, AWR Rostamani, Dubai Festivals & Retail Establishment, Qatar Tourism Authority, Axiom Telecom, Royal Opera House Muscat, Standard Chartered Bank and more.

**04 – 05**  
Jeddah, KSA

### TBWA\RAAD, Graphic Designer

Engaged in my first official job in advertising, where I had the chance to evolve my design skills in ATL and BTL work, for major clients such as Nissan, Sadad, (RJR) Winston-Salem, Red Sea Mall, Legrand and more.

**03 – 04**  
Beirut, Lebanon

### Freelance, Graphic Designer

Explored various areas of design ranging from logos and identity to digital and interactive design.

**02 – 03**  
Beirut, Lebanon

### Royal Arch Printing Press, Graphic Designer

Managed pre-press art preparation, in addition to general design requirements, stationary and logo design.

**01 – 02**  
Beirut, Lebanon

### Medora Copy Centre, Graphic Designer

Took care of general design requirements, logos, business cards, letterheads, forms, posters and greeting cards.



## Education



**96 – 01**  
Beirut, Lebanon

### Bachelor of Arts in Graphic Design

Notre Dame University

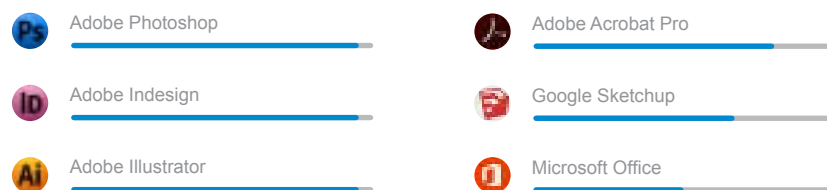
**95**  
Beirut, Lebanon

### Baccalaureate

Broummana High School



## Professional Skills



## Interests / Hobbies

Art | Music | Movies | Cooking | Camping | Hiking | Woodwork | Sculpting  
Photography | Auto-mechanics | Custom Fabrication | Off-road Driving