



## About Me

Born, July 12, 1978 of Lebanese origin, friendly, down-to-earth, outgoing with a good sense of humor and an open-minded view to life.

Outdoors is where I spend most of my free time, in wadis, mountains and deserts, with like-minded people, exploring new grounds and reconnecting with nature for a dose of serenity away from the busy streets of life.

When it comes to everything design, I have a keen sense of observation with a perfectionist approach to detail, all carried out efficiently in a timely manner.

My passion lies, in finding creative visual interpretations and solutions, bringing all ingredients together to serve the perfect dish.

## Languages



## Personal Skills



# Joe Zeinoun

## Senior Graphic Designer

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## Work Experience

**18 – Pr.**  
Dubai, UAE

### DDB Dubai, Senior Graphic Designer

The journey continues with DDB, handling mainly Al-Safi/Danone account. The main focus has been on packaging design for the majority of products in the region (Danette, Danao, Aactivia, Actimel and Al-Safi dairy products). Additionally handled some other accounts like, Abbott and Henkel focusing mainly on digital design.

**05 – 18**  
Dubai, UAE

### TBWA\RAAD, Senior Graphic Designer

Embarked on a twelve-year journey of intensive studio and design practice in, ATL/BTL, interactive and digital, catering to a variety of clients, such as Nissan, Infiniti, Renault, AWR Rostamani, Dubai Festivals & Retail Establishment, Qatar Tourism Authority, Axiom Telecom, Royal Opera House Muscat, Standard Chartered Bank and more.

**04 – 05**  
Jeddah, KSA

### TBWA\RAAD, Graphic Designer

Engaged in my first official job in advertising, where I had the chance to evolve my design skills in ATL and BTL work, for major clients such as Nissan, Sadad, (RJR) Winston-Salem, Red Sea Mall, Legrand and more.

**03 – 04**  
Beirut, Lebanon

### Freelance, Graphic Designer

Explored various areas of design ranging from logos and identity to digital and interactive design.

**02 – 03**  
Beirut, Lebanon

### Royal Arch Printing Press, Graphic Designer

Managed pre-press art preparation, in addition to general design requirements, stationary and logo design.

**01 – 02**  
Beirut, Lebanon

### Medora Copy Centre, Graphic Designer

Took care of general design requirements, logos, business cards, letterheads, forms, posters and greeting cards.



## Education

**96 – 01**  
Beirut, Lebanon

### Bachelor of Arts in Graphic Design

Notre Dame University

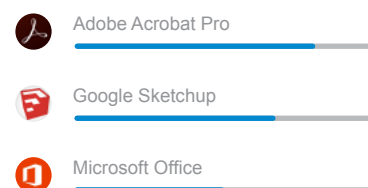
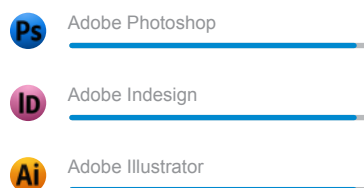
**95**  
Beirut, Lebanon

### Baccalaureate

Broummana High School



## Professional Skills



## Interests / Hobbies

Art | Music | Movies | Cooking | Camping | Hiking | Woodwork | Sculpting  
Photography | Auto-mechanics | Custom Fabrication | Off-road Driving